

# ORDER



**Orders**  
**Order / Rev:** 1934798  
**Alt Order #:** WOC12381437  
**Product Desc:** Primary  
**Estimate:** 438  
**Flight Dates:** 02/07/20 - 02/13/20  
**Original Date / Rev:** 02/05/20 / 02/10/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Jamestown Associates / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
734 15th Street NW Suite 550  
Washington, DC 20005

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Kathleen Wall / R / US HOUSE /  
**Demographic:** A50+  
**Product Codes:** PL-US House Representative  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 114253  
**Agency External ID:** 22298AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/13/20	66	\$46,530.00	\$39,550.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	66	\$46,530.00	\$39,550.50	137.90
<b>Totals</b>	<b>66</b>	<b>\$46,530.00</b>	<b>\$39,550.50</b>	<b>137.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	32%	\$46,530.00
Market	100%	\$145,406.25

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$8,724.38
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$30,535.31
KPXB	0%	\$0.00
KRIV	20%	\$29,081.25
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$30,535.31
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: POL/ Kathleen Wall / R / US HOUSE / 1  
 Product Desc: Primary  
 Estimate: 438  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/07/20	02/13/20	Local News @ 6a M-F #HTOWNRUSH @6A (Program: #HTOWNRUSH @6A)LPFeb-2018LO-LPPFeb-2018LO	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$380.00	P04	1.40	NM	5	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/07/20	02/13/20	MTWTF--		5				\$380.00		1.40			
N 2	All	02/07/20	02/13/20	CBS This Morning CBS THIS MORNING (Program: CBS THIS MORNING)LPFeb-2018LO-LPPFeb-2018LO	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$280.00	P04	1.50	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/07/20	02/13/20	MTWTF--		5				\$280.00		1.50			
N 3	All	02/07/20	02/13/20	Price is Right THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)LPFeb-2018LO-LPPFeb-2018LO	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$600.00	P04	2.40	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/07/20	02/13/20	MTWTF--		5				\$600.00		2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/07/20-02/13/20	Price is Right		10:00 AM-11:00 A	MTWThF----	:30			\$600.00		2.40	NM		
2	All	02/07/20-02/13/20	Price is Right		10:00 AM-11:00 A	MTWThF----	:30			\$600.00		2.40	NM		
3	All	02/07/20-02/13/20	Price is Right		10:00 AM-11:00 A	MTWThF----	:30			\$600.00		2.40	NM		
4	All	02/07/20-02/13/20	Price is Right		10:00 AM-11:00 A	MTWThF----	:30			\$600.00		2.40	NM		
5	All	02/07/20-02/13/20	Price is Right		10:00 AM-11:00 A	MTWThF----	:30			\$600.00		2.40	NM		
N 4	All	02/07/20	02/13/20	Local News @ 12p M-F 11 NEWS AT NOON (Program: 11 NEWS AT NOON)LPFeb-2018LO-LPPFeb-2018LO	CM	12:00 PM-12:30 P	MTWTF--	:30	5	\$550.00	P04	1.80	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/07/20	02/13/20	MTWTF--		5				\$550.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/07/20-02/13/20	Local News @ 12p M-F		12:00 PM-12:30 P	MTWThF----	:30			\$550.00		1.80	NM		
2	All	02/07/20-02/13/20	Local News @ 12p M-F		12:00 PM-12:30 P	MTWThF----	:30			\$550.00		1.80	NM		
3	All	02/07/20-02/13/20	Local News @ 12p M-F		12:00 PM-12:30 P	MTWThF----	:30			\$550.00		1.80	NM		
4	All	02/07/20-02/13/20	Local News @ 12p M-F		12:00 PM-12:30 P	MTWThF----	:30			\$550.00		1.80	NM		
5	All	02/07/20-02/13/20	Local News @ 12p M-F		12:00 PM-12:30 P	MTWThF----	:30			\$550.00		1.80	NM		
N 5	All	02/07/20	02/13/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL (Program: LET'S MAKE A DEAL)LPFeb-2018LO-LPPFeb-2018LO	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$470.00	P04	1.80	NM	6	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/07/20	02/13/20	MTWTF--		5				\$470.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/07/20-02/13/20	Let's Make a Deal 2-3p See MG 5.6,5.7,5.8		2:00 PM-3:00 PM	MTWThF----	:30			<del>(\$470.00)</del>		1.80	NM		
2	All	02/07/20-02/13/20	Let's Make a Deal 2-3p See MG 5.6,5.7,5.8		2:00 PM-3:00 PM	MTWThF----	:30			<del>(\$470.00)</del>		1.80	NM		
3	All	02/07/20-02/13/20	Let's Make a Deal 2-3p		2:00 PM-3:00 PM	MTWThF----	:30			\$470.00		1.80	NM		
4	All	02/07/20-02/13/20	Let's Make a Deal 2-3p		2:00 PM-3:00 PM	MTWThF----	:30			\$470.00		1.80	NM		
5	All	02/07/20-02/13/20	Let's Make a Deal 2-3p		2:00 PM-3:00 PM	MTWThF----	:30			\$470.00		1.80	NM		
6	All	02/11/20-02/13/20	CBS This Morning Ⓜ MG for 5.2,5.1		7-9a	-TWTh-----	:30			\$280.00		1.20	NM		
7	All	02/11/20-02/13/20	CBS This Morning Ⓜ MG for 5.2,5.1		7-9a	-TWTh-----	:30			\$280.00		1.20	NM		
8	All	02/11/20-02/13/20	Local News @ 6a M-F Ⓜ MG for 5.2,5.1		6-7a	-TWTh-----	:30			\$380.00		1.20	NM		
N 6	All	02/10/20	02/13/20	Local News @ 5p M-F 11 NEWS AT 5PM (Program: 11 NEWS AT 5PM)LPFeb-2018LO-LPPFeb-2018LO	CM	5:00 PM-5:30 PM	MTWT---	:30	4	\$650.00	P04	3.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/07/20	02/13/20	MTWT---		4				\$650.00		3.00			
N 7	All	02/07/20	02/13/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	MTWT---	:30	4	\$1,200.00	P03	4.50	NM	4	\$4,800.00

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 Product Desc: Primary  
 Estimate: 438  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 11 NEWS AT 6PM)LPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/07/20	02/13/20	MTWT---					4	\$1,200.00		4.50			
N 8	All	02/07/20	02/13/20	Wheel of Frtune 630-7p CM		6:30 PM-7:00 PM	MTWTF--	:30	5	\$1,800.00	P04	6.80	NM	5	\$9,000.00
WHEEL OF FORTUNE															
(Program: WHEEL OF FORTUNE)LPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/07/20	02/13/20	MTWTF--					5	\$1,800.00		6.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/07/20-02/13/20	Wheel of Frtune 630-7p			6:30 PM-7:00 PM	MTWThF----	:30		\$1,800.00		6.80	NM		
2	All	02/07/20-02/13/20	Wheel of Frtune 630-7p			6:30 PM-7:00 PM	MTWThF----	:30		\$1,800.00		6.80	NM		
3	All	02/07/20-02/13/20	Wheel of Frtune 630-7p			6:30 PM-7:00 PM	MTWThF----	:30		\$1,800.00		6.80	NM		
4	All	02/07/20-02/13/20	Wheel of Frtune 630-7p			6:30 PM-7:00 PM	MTWThF----	:30		\$1,800.00		6.80	NM		
5	All	02/07/20-02/13/20	Wheel of Frtune 630-7p			6:30 PM-7:00 PM	MTWThF----	:30		\$1,800.00		6.80	NM		
N 9	All	02/07/20	02/13/20	Local News @ 10p M-F CM		10:00 PM-10:35 PM	MTWTF--	:30	5	\$1,270.00	P04	3.70	NM	5	\$6,350.00
11 NEWS AT 10P															
(Program: 11 NEWS AT 10P)LPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/07/20	02/13/20	MTWTF--					5	\$1,270.00		3.70			
N 10	All	02/07/20	02/08/20	Local News @ 8a Sa CM		8:00 AM-9:30 AM	-----S-	:30	1	\$280.00	P04	1.00	NM	1	\$280.00
11 NEWS SAT MORN @ 8A															
(Program: 11 NEWS SAT MORN @ 8A)LPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S-					1	\$280.00		1.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/03/20-02/09/20	Local News @ 8a Sa			8:00 AM-9:30 AM	-----Sa--	:30		\$280.00		1.00	NM		
N 11	All	02/07/20	02/08/20	Local News @ 10p Sa CM		10:00 PM-11:00 PM	PI-----S-	:30	1	\$650.00	P04	2.80	NM	1	\$650.00
11 NEWS AT 10P															
(Program: 11 NEWS AT 10P)LPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S-					1	\$650.00		2.80			
N 12	All	02/07/20	02/09/20	CBS Sunday Morning CM		8:00 AM-9:30 AM	-----S	:30	1	\$1,050.00	P04	2.30	NM	1	\$1,050.00
CBS SUNDAY MORNING															
(Program: CBS SUNDAY MORNING)LPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$1,050.00		2.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/03/20-02/09/20	CBS Sunday Morning			8:00 AM-9:30 AM	-----Su	:30		\$1,050.00		2.30	NM		
N 13	All	02/07/20	02/09/20	Local News @ 530p Su CM		5:30 PM-6:00 PM	-----S	:30	1	\$550.00	P04	1.60	NM	1	\$550.00
11 NEWS AT 530PM SUN (5:30 PM-6:00 PM)															
(Program: 11 NEWS AT 530PM SUN)LPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$550.00		1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/03/20-02/09/20	Local News @ 530p Su			5:30 PM-6:00 PM	-----Su	:30		\$550.00		1.60	NM		
N 14	All	02/07/20	02/09/20	Local News @ 10p Su CM		10:00 PM-11:00 PM	PI-----S	:30	1	\$1,650.00	P04	3.20	NM	1	\$1,650.00
11 News at 10p Sun															
(Program: 11 News at 10p Sun)LPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$1,650.00		3.20			
N 15	KHOU	02/09/20	02/09/20	Face the Nation CM		930-10a	-----S	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
Face the Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$450.00		0.00			
N 16	KHOU	02/09/20	02/09/20	Sun Prime A CM		6-7p	-----S	:30	1	\$3,850.00	P04	0.00	NM	1	\$3,850.00
60 Minutes															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$3,850.00		0.00			

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**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	KHOU	02/07/20	02/13/20	Great Day Houston 9-10a	CM	9-10a	MTWTF--	:30	5	\$170.00	P04	0.00	NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	-----S					1	\$3,850.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	<HOU	02/03/20-02/09/20	Sun Prime A	6-7p	-----Su	:30		\$3,850.00		0.00	NM		
N18	KHOU	02/07/20	02/13/20	CBS Early Morning News	CM	4-430a	MTWTF--	:30	3	\$50.00	P04	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	----F--					1	\$170.00		0.00			
		Week: 02/10/20	02/16/20	MTWT---					4	\$170.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	<HOU	02/03/20-02/09/20	CBS Early Morning News	4-430a	----F----	:30		\$50.00		0.00	NM		
		4	<HOU	02/10/20-02/13/20	Bold & the Beautiful	1230-1p	MTWTh----	:30		\$500.00		0.00	NM		
					Ⓢ Bonus										
		5	<HOU	02/11/20-02/13/20	Local News @ 12p M-F	12-1230p	-TWTh----	:30		\$550.00		0.00	NM		
					Ⓢ Bonus										
		Week: 02/10/20	02/16/20	MTWT---					2	\$50.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	<HOU	02/10/20-02/16/20	CBS Early Morning News	4-430a	MTWTh----	:30		\$50.00		0.00	NM		
		3	<HOU	02/10/20-02/16/20	CBS Early Morning News	4-430a	MTWTh----	:30		\$50.00		0.00	NM		
N19	KHOU	02/07/20	02/07/20	Local News @ 5p M-F	CM	5-530p	----F--	:30	1	\$420.00	P04	0.00	NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	----F--					1	\$420.00		0.00			
N20	KHOU	02/07/20	02/07/20	Local News @ 6p M-F	CM	6-630p	----F--	:30	1	\$800.00	P04	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	----F--					1	\$800.00		0.00			
N21	KHOU	02/10/20	02/13/20	CBS This Morning	CM	7-9a	MTWT---	:30	1	\$280.00	P04	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	MTWT---					1	\$280.00		0.00			
N22	KHOU	02/10/20	02/13/20	Local News @ 4p M-F	CM	4-5p	MTWT---	:30	1	\$270.00	P04	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	MTWT---					1	\$270.00		0.00			
N23	KHOU	02/10/20	02/13/20	Local News @ 430a M-F	CM	430-5a	MTWT---	:30	1	\$80.00	P03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	MTWT---					1	\$80.00		0.00			
													Totals	66	\$46,530.00